



**College for  
Financial Planning®**  
EDUCATING THE NATION'S TOP FINANCIAL ADVISORS

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## **COLLEGE FOR FINANCIAL PLANNING-EXAMFX PARTNERSHIP TO OFFER INSURANCE LICENSING EXAM PREP**

### ***Program tailors materials and practice tests to state specifications***

**CENTENNIAL, Colo. – June 2016** – The College for Financial Planning (CFFP) has again partnered with ExamFX, this time to offer insurance professionals a comprehensive program for state-insurance licensing exam preparation. Enrollees can register online at [cftpinfo.com](http://cftpinfo.com) beginning June 1.

The program provides training for the two main categories of insurance licensing: life and health, and property and casualty. The program's study materials and practice exams will be tailored to the specifications and exact examination of the state in which the enrollee wishes to be licensed.

Enrollment in the CFFP-ExamFX program includes a money-back guarantee if the student does not pass his or her state licensing exam within three days of scoring an 80 percent on the ExamFX Guarantee Exam. Other benefits include:

- **Multimedia functionality, including videos and flashcards:** Students have access to a variety of tools to accommodate different learning styles, all based on ExamFX's proprietary Adaptive Learning Technology.
- **Unmatched support:** Representatives are available to provide guidance on industry and state-specific questions six days a week.
- **The most current materials possible:** Content experts frequently review and update the content to ensure study materials are the most accurate and concise.

Under this partnership enrollees can also apply licensing costs to a CFFP academic program, such as the Chartered Retirement Planning Counselor<sup>SM</sup> (CRPC<sup>®</sup>) program or NAIFA's Life Underwriter Training Council Fellow<sup>SM</sup> (LUTCF<sup>®</sup>) program.

This partnership represents the second time CFFP and ExamFX have come together to offer a preparation program to business professionals. The two organizations also offer training courses to financial professionals for the Series 63, 6, 7, 65, 66, 24, and 26 examinations.

"We have found a market-leading partner in ExamFX, and that's why we're happy to offer another program to help our students, alumni, and greater community advance their careers," CFFP President John Sears said. "This program streamlines what can otherwise be a daunting process for state insurance licensing."

When enrollees register online, ExamFX will provide them with the products and program details based on the state they've input, so enrollees don't have to navigate the technical

differences among the states.

“We’re delighted to strengthen our partnership with the College for Financial Planning through this new offering,” ExamFX Executive Vice President and General Manager Brian Tonry said. “Our first-time pass rates are among the highest in the industry. We’re thrilled to have the opportunity to help insurance professionals affiliated with CFFP offer their clients the best service possible.”

CFFP will begin enrollment in this new program on June 1. For more information, visit [cffpinfo.com](http://cffpinfo.com).

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### **About the College for Financial Planning**

Founded in 1972, the College for Financial Planning provides accessible and flexible degree, non-degree, and continuing professional education programs to students nationwide. Shortly after its founding, the College introduced the CERTIFIED FINANCIAL PLANNER™ certification, which has evolved into the world's most recognized and respected financial planning credential, with more than 65,000 professionals in the U.S. having earned the credential.

In addition to its CFP Certification Professional Education Program, the College offers two graduate degree programs that provide more in-depth knowledge of the finance industry. Professional designation programs are also available, with specializations ranging from asset management to retirement planning. The College for Financial Planning is accredited by the Higher Learning Commission and is a member of the North Central Association. More than 150,000 students have graduated from the College’s programs. For more information, visit [www.cffpinfo.com](http://www.cffpinfo.com).

### **About ExamFX**

ExamFX is the leading provider of online pre-licensing and exam preparation solutions for the Insurance and Financial Services industries. With state-specific practice exams, designed to closely mimic actual testing environments, first-time pass rates average over 95%. ExamFX content is supported by cutting-edge online tools, including live webinars, virtual flash cards, videos, and focused review. Available courses include Series 6 & 63, 65, 66, 7, 24, and 26 in addition to Life, Health, Property, and Casualty. [www.examfx.com](http://www.examfx.com)

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