



MyChoice

How you want to learn | When you want to learn | Where you want to learn.

Traditionally, financial education providers have offered programs bundled into different packages that include confusing options at wildly varying prices. Potential students are quoted the “bare bones” program pricing, but are forced to pay additional fees to get the features they really want.

The College for Financial Planning is changing all of that with our new MyChoice Custom Education Platform. MyChoice provides every student with every educational tool the College offers, all at one low price. Best of all, the College is committed to using the latest technology, ensuring that all of our educational tools are designed to utilize the latest tablet and computer features.

MyChoice Support Tools:

MyChoice really is your choice

Want a program that’s custom designed to suit the way you want to learn? Look no further than the MyChoice Custom Education Platform. Whether you prefer to study on your own or attend live classes each week, MyChoice gives you the tools you want, when you want them. Everything from eBooks to recorded virtual classes is at your fingertips. Do you prefer to stick to tried and true ink on paper? You have that option, too. MyChoice is completely flexible and based upon what works for you.

Interactive social media forums

Do you feel disconnected with other students and professors in online classes?

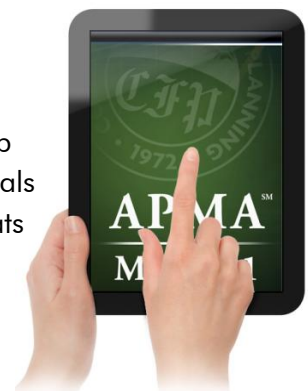
With MyChoice, the College provides you with student discussion groups on Facebook, LinkedIn, and Twitter. Chat with other students and your professors while keeping up with all of the latest industry news.

Student eCampus portal

Tired of online programs with confusing websites and multiple logins? With MyChoice, everything you need is available via a single eCampus portal. Everything from your online classes and eBooks, to your order history and testing system is available at a glance on our all-new cffp.edu eCampus portal. Everything you need from your first day as a student to your final examination is available in one convenient location.

Materials in both print and eReader formats

Do you like having access to your materials whenever and wherever you want? With MyChoice, gone are the days of choosing what you want up front—we give you access to every format available. All of your study materials are available in PDF, Amazon Kindle, and ePub (for iPad and iPhone) formats as well as traditional printed books. Best of all, you can mix and match the different formats to optimize your time and the tools you have available.



Online virtual classes

Ever wish your online class was more like a *real* classroom? With the MyChoice platform that wish becomes reality. Each of our programs is available in an instructor-led virtual classroom format. Live lecture-style classes meet twice per week, and students have the ability to communicate with their professor using VOIP technology. Can't attend a live class? Our classes are recorded so you can review them at your convenience, too. It's classroom style learning, only better.

Interactive multiple-choice study questions and testing

Looking to test your knowledge retention? Each of our programs features hundreds of interactive practice questions and quizzes to help you study and prepare for your final exam. Plus, everything is designed to work on tablets and mobile devices so you can study on the go. Ready to take a final exam? Our state-of-the-art testing engine makes the process of taking an exam streamlined and stress free.

Immediate access to College staff

Have a question about your current program or any future educational opportunities? When you are a student at the College for Financial Planning, you are always within easy reach of our professors and support staff. Whether you want to call, e-mail, or even use social media to contact us, the helpful staff at the College is only a call or click away.



What Sets MyChoice and the College Apart?

- The College for Financial Planning has an 86% cumulative pass-rate on the CFP® Certification Examination. That is more than 20% higher than the national average.
- Our graduates are earning up to 41% more and report an increase in their number of clients.
- Professional Designation Programs like our Chartered Retirement Planning CounselorSM provide you with the foundation to further your career and later become a CERTIFIED FINANCIAL PLANNER™ practitioner or Master of Science degree holder.
- The College for Financial Planning is accredited by the Higher Learning Commission (HLC) and is a member of the North Central Association (NCA).

Learn More

To find out more about the College for Financial Planning or how the MyChoice Custom Education Platform is revolutionizing distance education, visit www.cffpinfo.com.