



## Monday, April 30th

**Breakfast 7:00AM-8:00AM**

### Keynote Session | 8:00AM-9:30AM:

**Bob Veres** - Future of the profession, and How to Participate Fully in the Opportunities that are Coming to Advisors (1.5 CE Hours)

#### Concurrent Sessions:

Time	Asset Management	Retirement Planning
9:40AM-10:30AM	<b>David Bellaire</b> - Regulatory Issues Facing Financial Planners in 2012 (1 CE Hour)	<b>Brett Danko</b> - Retirement Cash Flow and Preserving Assets (1 CE Hour)

### Keynote Session | 10:40AM-11:55AM:

**Harley Gordon** - Why Extended Care is an Essential Element in your Wealthy Clients Retirement Portfolio (1.5 CE Hours)

**Lunch 12:15PM-1:45PM: Brett Danko - Retirement Income & Asset Preservation** (1 CE Hour)

#### Concurrent Sessions:

Time	Asset Management	Retirement Planning
2:00PM-2:50PM	<b>Satya Dutta</b> - The National Debt Controversy (1 CE Hour)	<b>Karen Schaffer</b> - Intergenerational Planning: Helping Clients Balance their Planning with their Extended Family (1 CE Hour)
3:00PM-3:50PM	<b>Debra Morrison</b> - The Hidden Factor in Maximizing Clients' Total Return (1 CE Hour)	<b>Steve Syrmopoulos</b> - Primary Factors for Small Business Failure to Adopt Retirement Plans (1 CE Hour)
4:00PM-4:50PM	<b>Michelle Dench</b> - Managing Assets, Not Emotions in Difficult Times (1 CE Hour)	<b>Gary Rozier</b> - Retirement Planning with Minorities (1 CE Hour)

**Reception 5:30PM-7:30PM**

## Conference Details

### The College for Financial Planning's first annual National Conference features:

- More than a dozen industry expert speakers
- 2 unique tracks for asset management and retirement planning
- A CFP Board Code of Ethics Presentation
- An opportunity to complete all of your professional designation CE requirements in only 2 days
- World class dining and entertainment at your fingertips

**All for only \$400! Space is limited – reserve your spot today.**

**2012 National Conference | Planet Hollywood Hotel & Casino**



## Tuesday, May 1st

### Breakfast 7:00AM-8:00AM

Time	Asset Management	Retirement Planning
8:00AM-8:50AM	<b>Michael Kitces</b> - Understanding Tactical Asset Allocation in 2012 (1 CE Hour)	<b>Satya Dutta</b> - The National Debt Controversy (1 CE Hour)

### Keynote Session 9:00AM-10:15AM:

**Keith Darcy** - The Trust Deficit: Managing Reputation Risk in an Age of Tweets, WikiLeaks and Cyber Threats (1.5 CE Hours)

### Concurrent Sessions:

Time	Asset Management	Retirement Planning
10:25AM-11:15AM	<b>Peggy Doviak</b> - Behavioral Finance (1 CE Hour)	<b>Michael Kitces</b> - Safe Withdrawal Rates: Mechanics, Uses, and Caveats (1 CE Hour)

### Lunch 11:15AM-12:00PM

### General Sessions

12:15PM-1:00PM	<b>Dr. Frank Bearden</b> - Visiting the Subtle Influence: Conflicts of Interest in Financial Planning (1 CE Hour)
1:00PM-2:15PM	<b>Jim Pasztor</b> - Endogenous Risk and Dangers to Market Stability (1.5 CE Hour)

### Concurrent Sessions:

Time	General Session	Code of Ethics
2:25PM-4:15PM	<b>Dr. Carolyn McClanahan</b> - Health Care Reform and How it Relates to Clients (2 CE Hours)	<b>Peggy Doviak</b> - CFP Board Code of Ethics (2 CE Hours)

**Contact us at 1-800-237-9990 x 2 to enroll.**

Rooms at Planet Hollywood are only \$99 per night for attendees. Please visit the Planet Hollywood reservations page or contact them at 1-866-517-3263 for accommodations.