

# NEWS from COLLEGE FOR FINANCIAL PLANNING

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TO: Editors  
FOR: IMMEDIATE RELEASE

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## **SUNTRUST BANKS PARTNER WITH COLLEGE FOR FINANCIAL PLANNING**

SunTrust Banks, Inc., headquartered in Atlanta, Georgia, is partnering with the College for Financial Planning to allow SunTrust Investment Services staff members to obtain the Chartered Retirement Planning Counselor<sup>SM</sup> or CRPC<sup>®</sup> designation. There are 109 SunTrust advisors currently enrolled in the program.

SunTrust and the College for Financial Planning have a relationship that began in 2003. Advisors have also sought designations such as Registered Paraplanner<sup>SM</sup> and Accredited Wealth Management Advisor<sup>SM</sup> or AWMA<sup>SM</sup> through College for Financial Planning programs.

In establishing the program, SunTrust has partnered with the College for Financial Planning because of the proven experience, knowledge, and ability to bring the retirement planning practice to a new level. Adopting a planning-based approach in order to deepen client relationships is very important. Providing the tools to effectively interact with the millions of potential clients who need help in finalizing, or in some cases, beginning their plans for a retirement of their dreams is key to success of SunTrust's Advisors.

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SunTrust Banks, Inc., headquartered in Atlanta, is one of the nation's largest banking organizations, serving a broad range of consumer, commercial, corporate and institutional clients. As of June 30, 2007, SunTrust had total assets of \$180.3 billion and total deposits of \$122.9 billion.

*The College for Financial Planning is accredited by the Higher Learning Commission and is a member of the North Central Association. Our distance learning courses for adults are provided in self-study and on-line instructor-led formats.*